



December 7, 2006

When was the last time you asked over 1,000 retailers, wholesalers/distributors, homebuilders, and remodeling contractors what they thought about the service they are receiving from vinyl & composite window manufacturers, distributors and retailers?

Market Resource Associates (MRA), a full service market research firm specializing in the home improvement & building trades industries, will be doing exactly that for you. All you have to do is become a sponsor of the 3rd Edition 2007 Vinyl Window Manufacturers Attribute and Satisfaction Study to gain access to the most sought after information in today's market; your customers' and your competition's customers' opinions.

We are now conducting our national study of the vinyl window industry that is repeated every 24 months. The second edition was completed in the spring of 2005.

Please find the following items enclosed with this cover letter for your review:

- A Study Overview including examples from the 2002 Vinyl & Composite Window Manufacturers Attribute and Satisfaction Study.
- The 2007 Vinyl & Composite Window questionnaire
- A 2007 Vinyl & Composite Window Manufacturers Attribute and Satisfaction Study Sponsorship Form.

NOTE: For an additional investment you can add your own questions. Only you will see the answers to those questions as well.

Sponsoring the 2007 Vinyl Window Manufacturers Attribute and Satisfaction Study will provide you with valuable market information about your customers' opinions. To sponsor the study, simply fill out the Sponsorship Form and fax it to 612-334-3121 or send a note to me via e-mail at matt.brown@mraonline.com.

For more information on sponsoring the 2007 Vinyl Window Manufacturers Attribute and Satisfaction Study, please contact me at 800-795-3056 ext 230.

Sincerely,

Matt Brown

Market Resource Associates, Inc.

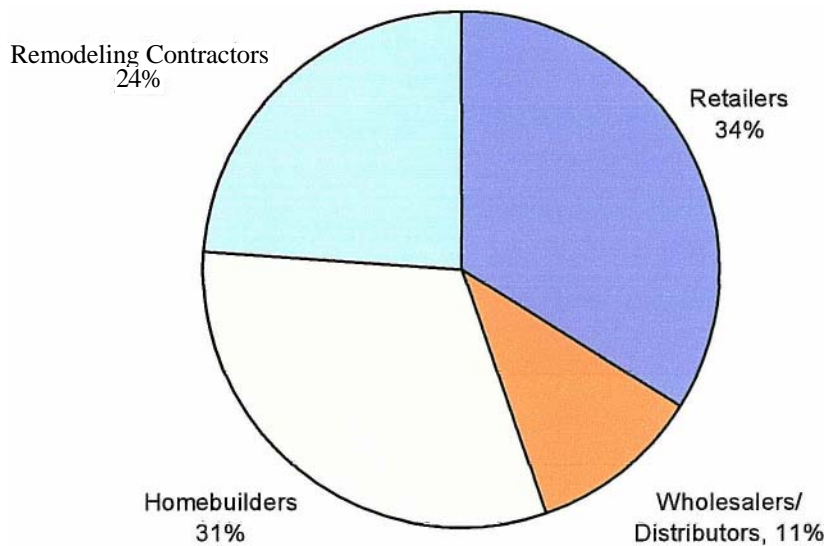
800.795.3056

www.mraonline.com

Respondent Profile

Respondents were asked which of four classifications best described their company. Thirty percent classified themselves as retailers, thirty percent as remodeling contractors, twenty-five percent as homebuilders, and fifteen percent classified themselves as wholesalers/ distributors. The respondent classifications are shown below.

Industry Classification
N=956

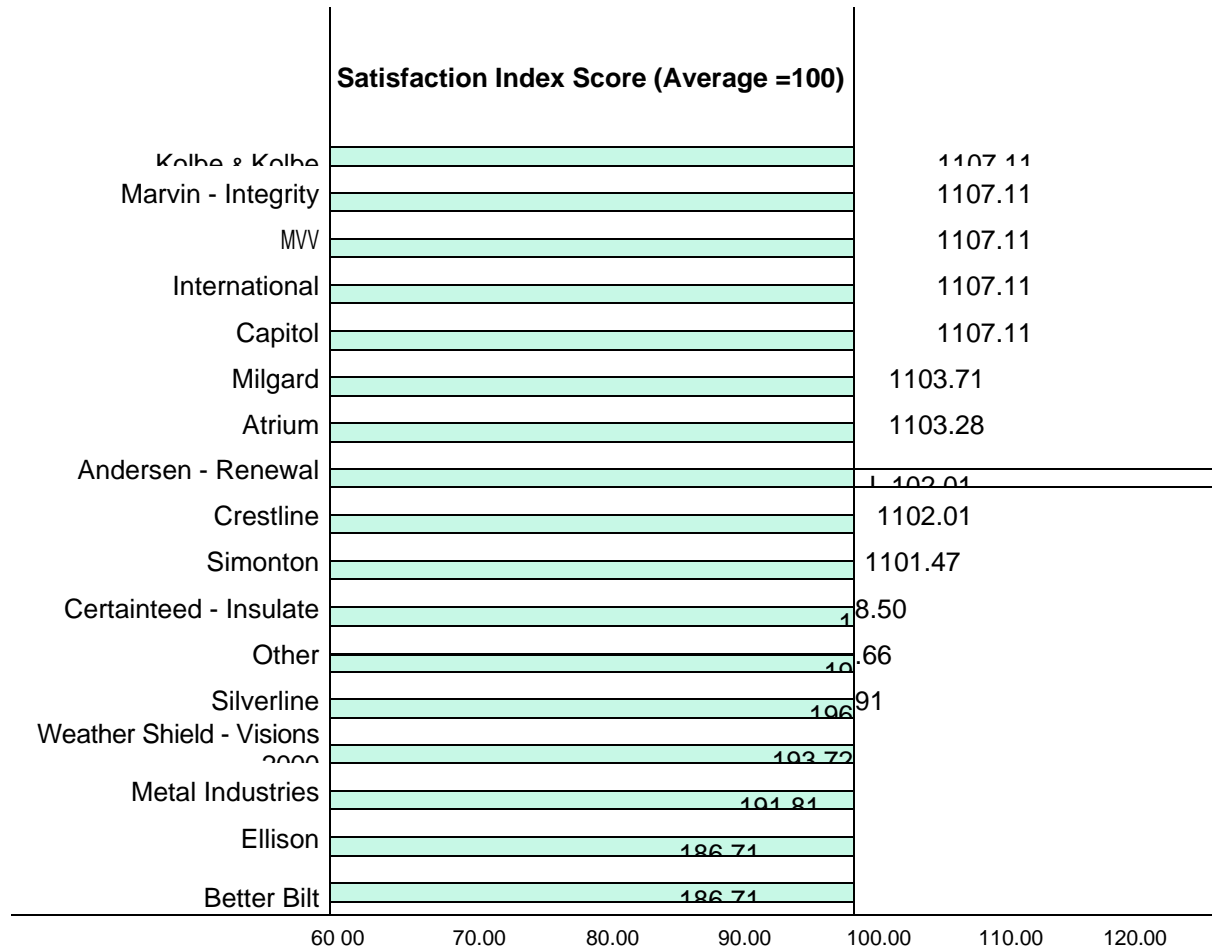


Companies Included in the Study

A total of twenty companies and an aggregate 'others' were included in the 2002 study. The table below includes the frequency of responses for each company. Companies are analyzed in five main categories by either vinyl or composite manufacturers; all companies, retailers, wholesalers/distributors, homebuilders, and remodeling contractors. Companies which received less than 1% of the total responses were included in the 'others' category when all companies were rated. Companies which received less than approximately 2% of the total responses for a particular category (e.g., retailers) were not included in that analysis.

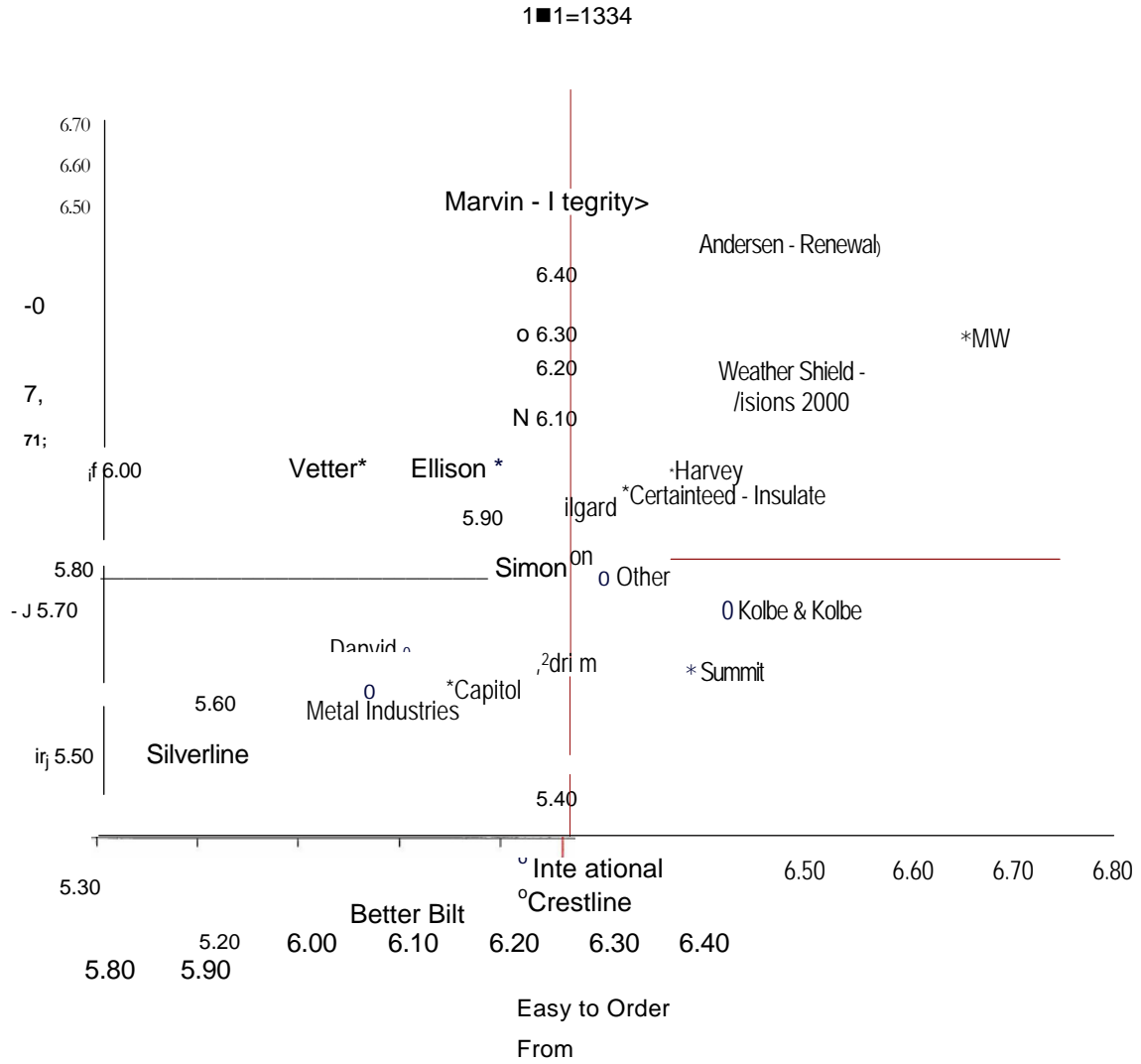
Manufacturer	Total	Range of Precision	Index Score Range of Precision
Andersen - Renewal	15	.48	11.74
Atrium	27	.36	8.66
Better Bilt	18	.49	10.65
Capitol	30	.36	7.86
Certainteed - Insulate	92	.22	3.48
Crestline	34	.33	5.15
Danvid	21	.46	9.86
Ellison	14	.52	11.58
Harvey	19	.35	10.58
International	14	.70	15.85
Kolbe & Kolbe	13	.42	12.24
Marvin - Integrity	25	.34	9.20
Metal Industries	14	.56	12.62
Milgard	115	.18	3.07
MW	26	.33	8.38
Silverline	44	.37	6.08
Simonton	84	.22	3.69
Summit	22	.52	10.02
Vetter	16	.43	10.72
Weather Shield - Visions 2000	35	.33	4.92
Other	656	.08	1.24
Total	1334	.06	.87

SAMPLE FROM 2002 STUDY
Easy to Install — Wholesalers / Distributors



SAMPLE FROM 2002 STUDY

Effective literature that sells product / Easy to order from



2007 Vinyl & Composite Window Study Sponsorship Form

1. The company sponsorship fee of \$5000 for the entire project will include all written reports, data programming, coding, data entry, mailing expenses, telephone expenses, and office expenses.
2. The study is the sole property of Market Resource Associates, Inc. All further use, duplication, use in promotional materials, etc. must receive prior written approval from Market Resource Associates, Inc. (MRA).
3. The total amount of your company's sponsorship fee is payable in U.S. currency.
4. To sponsor the 2007 Vinyl & Composite Window Study this form must be received by MRA on or before December 31, 2006. Please fax this form to 612-334-3121 to ensure your sponsorship today or e-mail Matt Brown at matt.brown@mraonline.com. An invoice will be sent for full payment, and net terms are 30 days after receipt of invoice.

Sponsorship fee: \$5000

Please check one box:

I would like to receive my copy of the 2007 Vinyl Window Industry Study as a CD ROM.

1:1 I would like to receive my copy of the 2007 Vinyl Window Industry Study as a CD-Rom.

I would like both a hard copy and a CD-Rom (please add \$150).

As a sponsor of the 2007 Vinyl Window Study we agree to the above terms.

Company Name _____

Authorized Signature _____

Name _____

Title _____

E-mail _____

Phone (_____) _____

Address
